



ABIBA SYSTEMS SELECTED AS A 2010 RED HERRING ASIA TOP 100 TECH COMPANY

Bangalore, India – ABIBA Systems, a fast growing Telecom BI & Analytics software provider has been announced as a 2010 Red Herring 100 Asia Winner. Red Herring announced its Top 100 Asia Award in recognition of the leading private companies from Asia, celebrating these organizations’ innovations and technologies across their respective industries.

ABIBA Systems inclusion into this reputed list of winners is a result of its product philosophy i.e. pre built and telecom domain specific products, business user driven solutions and consulting led approach. Prominent winners of the Red Herring Awards in the past include Facebook, Twitter, Google, Yahoo!, Skype, YouTube and EBay etc. Red Herring’s Top 100 Asia list has become a mark of distinction for identifying promising new companies and entrepreneurs.

“Choosing the companies with the strongest potential was by no means a small feat,” said Alex Vieux, publisher and CEO of Red Herring. “After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across Asia to the Top 100 Winners. We believe ABIBA Systems embodies the vision, drive and innovation that define a successful entrepreneurial venture. ABIBA Systems should be proud of its accomplishment, as the competition was very strong.”

Red Herring’s editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative to their sector peers, allowing Red Herring to see past the “buzz” and make the list a valuable instrument of discovery and advocacy for the most promising new business models in Asia.

About Red Herring

Red Herring is a global media company uniting the world's best high technology innovators, venture investors, and business decision-makers in a variety of forums: a leading innovation magazine; an online daily technology news service; technology newsletters, and major events for technology leaders around the globe.



More information about Red Herring is available on the Internet at www.redherring.com.

About ABIBA Systems

ABIBA Systems is a BI & Analytics Software company from Bangalore. ABIBA has chosen to tread the path of developing pre-built BI and Analytics products for Telecom with the objective of improving the business performance of our clients. It's product portfolio includes Champion™, TeleView™, TeleRAS™ and TIMS™ . ABIBA helps its clients to enhance their decision making capabilities through its domain led consulting approach.

More information about ABIBA is available on the Internet at: www.abibasystems.com

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