

The 7 Effects of Cloud Computing on Analytics

8th Dec 2010, Bangalore - ABIBA Systems recently conducted a workshop on 'Advanced Analytics & Cloud Computing' which was attended by engineering students, faculty and research scholars from all over India. During the work shop, Senthil Nathan, Marketing Manager, ABIBA Systems mentioned that Gartner has listed Cloud Computing and Analytics as the top 2 strategic technological areas for 2010. Analytics implementation in organizations will undergo a paradigm shift due to cloud computing.

Senthil Nathan further discussed about the impact of cloud computing and analytics. As per his discussion analytics landscape would undergo the following changes due to cloud computing

- **Increased Analytics Adoption** – More users who could not deploy analytics because of its high infrastructure costs will now start to embrace it .
- **Reduced project timelines** – Increased Accessibility to infrastructure like high speed RAM, increased memory for large data storage
- **Increased ROI** – Reduced capital expenditure due to pay as you use mode and reduced project duration.
- **Opting for Analytics Software** – More companies who were outsourcing analytics to service providers because of the high software costs will now opt for analytics software in SaaS model.
- **Rise of Domain specific BI & Analytics Software** – Domain specific software will have an advantage over generic BI & Analytics software since customization is costly over the cloud.
- **Size advantage will diminish** – Cloud computing increases accessibility for small and large BI & Analytics software vendors alike. Hence the size advantage will diminish.
- **Paradigm shift in Analytics Methodology** – Some procedures which were earlier carried out due to the limitation in infrastructure for e.g. sampling might see their prominence diminished.

Post the workshop the students were briefed about the expectations from the IT industry and were advised on how to equip themselves to meet the rising expectations. The workshop was well received by the audience.

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PRESS RELEASE



About ABIBA Systems

ABIBA Systems is a BI & Analytics Software company from Bangalore. ABIBA has chosen to tread the path of developing pre-built BI and Analytics products for Telecom with the objective of improving the business performance of our clients. It's product portfolio includes Champion™, TeleView™, TeleRAS™ and TIMS™ . ABIBA helps its clients to enhance their decision making capabilities through its domain led consulting approach.

More information about ABIBA is available on the Internet at: www.abibasystems.com

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